

[Tim Roufs](#), Brisbane, Australia, 2017

## Global Cultures Week 14

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*The E.U. Chocolate War . . .*

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(click links for details)  
 = leave page

\*\*\*12.0 [In-the-News](#)  
Read Others'

(optional)  
13.0 [Live Chat](#)  
Tuesday 7:00-8:00 p.m.

(optional)  
14.0 [Questions / Comments](#)

**Items DUE this week:**  
\*enter on-line  
\*\*upload file

\*\*\*if you signed up for this week's news

## **1.0 What's Happening Week 14?**

**This week we're off to the sunny Caribbean, with the video, the text, and the news report. The Caribbean is a big area so choose your location for the video (there are three Episodes to choose from). You need to choose one, but you are welcome to watch all three if you wish (previews are available below).**

**Dessert this week is chocolate, a delightful treat that was a favorite of the ancient peoples of Meso- and Central America bordering the Caribbean (the south of Mexico, and modern-day Belize, Guatemala, Honduras, Nicaragua, Costa Rica, Panama, and Colombia). Archaeologists suggest that domesticated cacao, from which chocolate drinks and sweets are made, came from the upper Amazon region of northwest South America beginning about 5,300 years ago (*Zarrillo et al.* 2018).**

**More specifically, in Global Cultures we're going to have a look at the European Union "Chocolate War" that lasted decades. It's the most recent "Thirty-Years' War" in Europe. The EU "Chocolate War" is a classic case study in business and marketing—with international regulations. And here, in Global Cultures, the slides also introduce "scaling" as a research technique in the social sciences. Pay close attention to "scaling," it's a useful technique for comparing things.**

**Check in on Tuesday's Live Chat at 7:00 p.m. if you have last-minute questions on your Term Paper (which is due this week), or on the Final Exam. If that time is not convenient, e-mail. . . .**

**Speaking of the Final Exam, be sure to submit an interesting *question* by the end of this week. And, if you have not already done so, please fill out the Student Evaluation questionnaire that our friendly IT folks sent to you *via* e-mail.**

## **2.0 VIDEO EXPLORATIONS WEEK 14**

**Real People . . . Real Places . . .**

[Videos for the Semester](#)

**Watch at least one of the three  
full-length presentations on the Caribbean . . .**

### ***Caribbean . . . “Episode 1”***

(59:22 min., 2015)

[The island of Hispaniola (Haiti and the Dominican Republic), Puerto Rico]

**[preview](#)**

(02:54 min., 2015)

**Full feature Episode 1: [on-line access](#)**

(59:22 min., 2015)

[click ↑ here]

for full-length feature

(UMD AVON link updated 2022.08.08)

### ***Caribbean . . . “Episode 2”***

(59:22 min., 2015)

[Barbados, St. Vincent, Venezuela, Colombia]

**[preview](#)**

(02:33 min., 2015)

**Full feature Episode 2: [on-line access](#)**

(59:37 min., 2015)

[click ↑ here]

for full-length feature

(UMD AVON link updated 2022.08.08)

## *Caribbean . . . “Episode 3”*

(59:22 min., 2015)

[Nicaragua, Honduras (mainland and Roatan Island), Jamaica]

[preview](#)

(02:49 min., 2015)

Full feature Episode 3: [on-line access](#)

(59:52 min., 2015)

[click  here]

for full-length feature

(UMD AVON link updated 2022.08.08)

**[BBC Caribbean with Simon Reeve Homepage](#)**

**[Q&A with Simon Reeve](#)**



The Caribbean . . . Episode 2

## **3.0 WEEK 14 SLIDES**

[Class Slides for the Semester](#)

## “The EU Chocolate War”

### A Run-Up to Scaling

(.pptx) [🔗](#)

[click ↑ here]

REM: Links on screenshots are not “hot” (active)

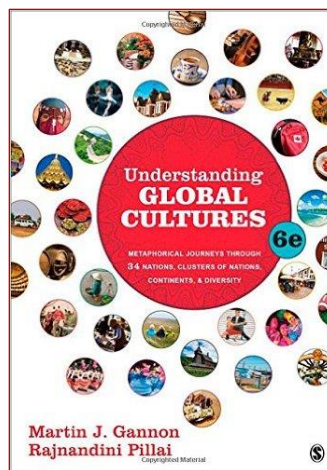
**EU Chocolate Wars: A Run-up to Scaling**  
(.pptx) [🔗](#)

### Chocolate WebPage



## 4.0 READINGS FOR WEEK 14

[Textbook Information](#) [🔗](#)  
[Readings for the Semester](#) [🔗](#)



REM: Links on screenshots are not "hot" (active)

PART XIV. OVERLAPPING CULTURAL METAPHORS  
FOR GEOGRAPHICALLY RELATED NATIONS

**Chapter 38. Cultural Metaphors for the  
Caribbean**

(assigned readings are in **bold** letters)

## 5.0 OTHER ASSIGNMENT INFORMATION

[Main Due Dates](#)

s2024 [Module Week 14](#)

REM: **Course Survey**  
(from IT, if you haven't yet completed it)



**The friendly folks from the UM Office of Measurement Services will be sending you an Invitation and Reminder to Participate in an online Course Evaluation.**

**Evaluations are important to me, the Department Head, and the Dean, as well as everyone in our Department.**

**Please fill out the online Student Rating of Teaching (SRT) carefully.**

**Evaluations are anonymous and will not be seen by the instructor until final grades for this course have been recorded, and then only aggregate information from the entire class will be passed onto the faculty member.**

**Your input will help improve this course.**

**Thanks,**

**Tim Roufs**

For assistance: [eval@umn.edu](mailto:eval@umn.edu) or 1-HELP

For SRT information: <http://oms.umn.edu/srt>

Office of Measurement Services, 879 29th Ave SE, Minneapolis, MN 55414 [privacy statement](#)

## **6.0 FINAL EXAM WEEK 14 . . .**

[General Final Exam Information](#)

## **DUE: FINAL EXAM SUBMITTED *QUESTION* . . .**

[General Final Exam Information](#)

**DUE: GC SUBMIT Final Exam Question in this DROPBOX (after annotation these will be your STUDY QUESTIONS)**

By the end of Week 14, Sunday, 21 April 2024

**DROPBOX for Your Contributed Exam Question**

s2024 <<https://canvas.umn.edu/courses/405175/modules/items/11141089>>

[click ↑ here]

## General Final Exam information is at

[https://www.d.umn.edu/cla/faculty/troufs/anth1095/exams\\_final.html#title](https://www.d.umn.edu/cla/faculty/troufs/anth1095/exams_final.html#title)

[click ↑ here]

## 7.0 PROJECT INFORMATION . . .

[Basic Information](#)  
[Main Due Dates](#)

DUE: **Your Term Paper is due this week . . .**

Details are at . . .

[https://www.d.umn.edu/cla/faculty/troufs/anth1095/fsterm\\_paper.html#title](https://www.d.umn.edu/cla/faculty/troufs/anth1095/fsterm_paper.html#title)

[click ↑ here]

**Are the UNITS OF ANALYSIS You are Planning to Use for Your Project OK?  
If You Need to Review Units of Analysis (.pptx)**

**Does your Project take a HOLISTIC VIEW of your Subject? If You Need to . . .  
Review Holism (.pptx)**

**s2024 Term Paper Dropbox:**

s2024 <https://canvas.umn.edu/courses/405175/modules/items/11141094>

[click ↑ here]

[Primer on Term Papers](#)

[click ↑ here]

**Keep in mind that your Term Paper is for *a different audience* than your Presentation.**

**Your Term Paper is a *formal* academic paper, intended for an audience like a student section of the *Central States Anthropology Newsletter*.**



**Your Presentation is an *informal presentation* for the audience of your peers in this class (and specifically *not* the prof in the class).**

REM: **Review Units of Analysis**

slides: (.pptx) [🔗](#)

REM: Links on screenshots are not "hot" (active)

as mentioned in the "Orientation"

**units of analysis may include:**

- **one person**
- **the family**
- **the community**
- **a region**
- **a "culture area"**
- **a culture / "subculture"**
- **a nation**
- **the world**
- **an item or action itself**
- **a "cultural metaphor"**



*Charles Dickens* (1842)  
*Francis Alexander* (1800-1880)  
[Wikipedia](#)

## 8.0 DISCUSSION WEEK 14 . . .

(optional) [Online Discussions Information, Rubric, and Sample Posts](#)

No Canvas Discussion this Week.  
Focus on finishing your Term Paper.

## (optional) 9.0 FOR FUN TRIVIA

[Trivia HomePage](#)

And there is also no Trivia this Week.  
Focus on finishing your Term Paper.

## (optional) 10.0 EXTRA CREDIT . . .

[Basic Extra Credit Information](#)

Extra Credit was due last week.

## 11.0 OTHER (optional) . . .

[\(optional\) GC Zoom Breakout Rooms Can be Useful for Study Groups](#)

[\(optional\) Zoom / Google Hangouts Meet / . . . Information for Holding Meetings, Office Hours, Study Groups, and Webinars Online](#)

## 12.0 IN-THE-NEWS WEEK 14

[Media Bias Chart](#)

[Fake News](#)

REM: Links on screenshots are not "hot" (active)

**In-the-News Sign-up Information**  
Short Slide Deck Version: (.pptx)

Sign Up in your Course Google Drive Folder:

s2024 <<https://docs.google.com/document/d/1CD8wCnszdgICmAGhnj7NCBdaChMV-gBYsnulcgmMKY/edit?usp=sharing>> [\[click ↑ here\]](#)

**Have a look at the news reports of the week . . .**

**The Caribbean** – tba



**Global Cultures News-of-the-Week Summaries**

(optional) **13.0 LIVE CHAT: OPEN FORUM / OFFICE HOURS . . .**

[Contact Information](#)

Tuesday, 7:00-8:00 p.m. (CDT)

**“ZOOM”**

[click ↑ here]

or

e-mail anytime: <mailto:troufs@d.umn.edu>

[click ↑ here]



Live Chat is optional.

## 14.0 QUESTIONS? / COMMENTS . . .

If you have any questions or comments right now, please do not hesitate to e-mail [troufs@d.umn.edu](mailto:troufs@d.umn.edu), or ZOOM <https://umn.zoom.us/my/troufs>. (E-mail is fastest, and most generally best as quite often URLs need be sent.)

Best Wishes,

Tim Roufs

<http://www.d.umn.edu/~troufs/>

<https://umn.zoom.us/my/troufs>

[other contact information](#)